



Government of India  
Ministry of Commerce & Industry  
Department of Commerce



Confederation of Indian Industry



INDIA BRAND EQUITY FOUNDATION  
www.ibef.org



High Commission of India  
Dar es Salaam, Tanzania

# *The India Show*

*Land of limitless opportunities*

## *Tanzania*

# **Enhancing Growth, Nurturing Partnerships**

Between India and the East African Community

25-27 September, 2013

**Karume Hall, Mwl. J.K.Nyerere TradeFair Ground  
Kilwa Road, Dar es Salaam**



**Confederation of Indian Industry (CII)** in association with High Commission of India, Tanzania and supported by the Ministry of Commerce & Industry, Department of Commerce, Government of India, is organizing "The India Show" in Dar es Salaam, Tanzania. "The India Show" is an initiative of the Government of India to promote "Brand India" and the Indian industry, overseas, especially in developing countries and emerging markets with a demand for Indian products and Technologies.

Tanzania has been among the fastest growing economies in the world in the past decade with an annual average growth of 7.2%. In spite of the global recession growth performance in the country remained at a healthy level of 6.7% in 2011. The country features in the list of top five fastest growing economies in the world in 2011-15.

Whilst the event is being held in Tanzania, the promotion is being done all across the East African Community and is designed to attract Business Visitors from Burundi, Kenya, Rwanda and Uganda as well.

***The main features of "The India Show" are***

- 3 Day Exhibition
- Gala Dinner
- Business Conference
- Business Delegation
- Indian Cultural Evening
- Indian Food Festival

**FOCUS SECTORS**

- Agriculture & Allied Services
- Automobiles & Automobile Components
- Bicycles & Bicycle Parts
- Construction
- Consumer Durables
- Energy (Power, Oil & Gas)
- Education
- Farm Equipment & Machinery
- Food Processing
- Health Care
- Infrastructure (roads, railways, ports, air connectivity, shipping, transport, logistics)
- Irrigation
- Iron & Steel
- Pharmaceuticals
- Plastics & Articles thereof
- Services including Health, IT, ITES, Telecom & Financial Services
- Textiles & Handicrafts
- Value added manufacturing including Mines & Minerals
- Water Management

**VISITOR PROFILE**

- CEOs/Decision-Makers
- Media Officials
- Contractors & Consultants
- Buyers & Sourcing Personnel
- Ministerial & Trade Delegations
- Dealers & Agents
- Government Officials
- Technical Experts

***For further information and space booking please contact***

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